



News from the US: The Hybrid Media System and Its Implications for Journalistic Practice and Politics

Séminaire électif (18 heures) – semestre 2

Enseignant

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Présentation et objectifs du cours

Examining the transformations of the US news media, this course addresses some of the challenges that the current “hybrid system” poses for journalistic practice and citizens’ relationship to politics. Using a historical lens, it analyzes the uniqueness of the US media model and explores the successive shifts in media regimes from the “Golden Age of Broadcast News” to the present day.

Starting from the premise that the media logics of the digital age only exacerbate the systemic flaws of the media model, the course addresses some key current issues and themes such as excessive commercialism, deregulation and concentration of ownership, the crisis of journalism and journalistic norms, the platformization of news, news deserts and the crisis of local media, disinformation and viral deception, the nature and effects of “outrage programming,” and antimedia politics under Trump.

Plan des séances

Séance 1 – 03 mars 2023 (14h00-15h30)

Introduction: Media Regimes from the “Golden Age of Broadcast News” to the “Hybrid System”

Séance 2 – 03 mars 2023 (15h30-17h00)

The First Amendment, Freedom of the Press, and Extreme Speech

Séance 3 – 10 mars 2023 (14h00-15h30)

Commercialism, Deregulation, and Concentration of Ownership

Séance 4 – 10 mars 2023 (15h30-17h00)

Public Broadcasting’s Marginal Status

Séance 5 – 17 mars 2023 (14h00-15h30)

Newsrooms in Crisis and the Imperatives of the Spectacle: Sensationalism and Tabloidization

Séance 6 – 17 mars 2023 (15h30-17h00)

Hybrid Media and the Platformization of News: Journalistic Norms and Boundaries in Question

Séance 7 – 24 mars 2023 (14h00-15h30)

Information Disorders and Viral Deception: Truthiness, Disinformation, and Alternative Facts

Séance 8 – 24 mars 2023 (15h30-17h00)

News Deserts and the Revitalization of Local News



Sciences Po Lille
Majeure Communication et Médias
2022-2023

Séance 9 – 31 mars 2023 (14h00-15h30)

Diversity in the Newsroom (or lack thereof)

Séance 10 – 31 mars 2023 (15h30-17h00)

Outrage Programming: the Conservative Media Establishment and its Influence on News Making and Politics

Séance 11 – 04 avril 2023 (12h00-13h30)

Antimedia Politics in Historical Perspective from McCarthy to Trump

Séance 12 – 04 avril 2023 (13h30-15h00)

Trump's Perpetual Antimedia Campaign

Travaux et évaluation

La validation du cours reposera sur

- une **présentation orale** (individuelle ou en groupe) effectuée au cours des séances
- un **devoir maison écrit** (*term paper*) sur une thématique au choix de l'étudiant·e en concertation avec l'enseignant, à remettre par voie électronique avant le 24 avril 2023 minuit.

Bibliographie indicativexp

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