

Descriptif d'enseignement – 2022/2023 5A MRE

Initiation à la géoéconomie : enjeux géostratégiques des entreprises

Enseignant(s) : François-Joseph Furry

Teacher's bio: An energy infrastructures and natural resources' specialist, M. Furry currently serves as political and economical advisor within French Army's Joint-Operations Headquarters, where he brings environmental advisory in strategic planning, management of military relationships to IOs & NGOs, as well as economic warfare.

He has taken part to various missions with NATO and Franco-British Combined Joint Expeditionary Forces (CJEF). He teaches geopolitics of sovereign funds, Socially Responsible Investment, applied geopolitical economics as well as geopolitics of the Middle-East at Sciences Po Lille, EDHEC Paris (Executive MBA) and French War College.

Type of course : Course

Syllabus: This course sensitizes students to the **geostrategic framework in which states & corporates operate**, through initiation to a relatively recent discipline born at the crossroads of economics, strategy, geography and political sciences. It is based on an original approach coupling the direct interactive study of **founding research texts with the mirrored analysis of major diplomatic public speeches with major economic impact** over the past 30 years. The goal is to put university research into context of ongoing international relations and economic trends.

Objectives: Discovering the importance of cross-subjects analysis and contextualizing of geopolitical research, while sharpening student's analytical tools, that can be applied on international affairs, be they of diplomatic or economic nature.

Evaluation: 15' weekly **geo-economic press reviews** of freely chosen relevant events, realised in working groups in alternation. This will be coupled with student's contributions to founding articles studies and critical analysis of major geopolitical speeches in class.

Agenda – 9 classes of 2 hours each:

1. **A quick history of IR theory with a geoeconomics perspective**
2. **The cold war context of the geo-economics concept's birth:** Keohane & Nye facing the 1st oil shock
3. **A post cold-war world in globalization :** founding role of Luttwak & Bush Sr's "world new order"
4. **Heirs & critics of Luttwak:**
 - *The "constructivist approach" and the school of Copenhagen: critics of the first Iraq war*
 - *The "geographist approach": from emerging powers to the analysis of resources' wars*
5. **9/11, the violent comeback of geoeconomics from the "Bush doctrine" & neo-cons' to Obama/H. Clinton's smart power**
6. **"War by other means" in a de-globalizing world: geoeconomics at play during Trump's and Biden's mandates**

Conclusion – tentative definition and relevance of the concept at the age of global interdependence

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